



November 9, 2009

Subject: Eighth Annual Enterprise Risk Management Symposium  
Sheraton Chicago Hotel & Towers – April 12-14, 2010

Dear Colleague,

Support the industry's premier conference by becoming an exhibitor or corporate sponsor at the Eighth Annual Enterprise Risk Management Symposium, April 12-14, 2010.

This year's conference is expected to attract more than 500 participants. The exhibit hall will showcase companies providing a wealth of ERM knowledge and services. An agenda full of world-class experts includes several general sessions and more than 25 educational breakouts that cover hot topics such as risk and capital management, ERM in the broader economy and risk identification and measurement. Please visit [www.ermssymposium.org](http://www.ermssymposium.org) to learn more about the 2010 event and to view the full program from 2009.

**Exhibits: \$2,995**

Exhibiting at the Symposium is an excellent value and will give your company exposure to key decision makers from insurance and other industries. All exhibitors receive:

- Two (2) full attendee registrations to the ERM Symposium
- One (1) complimentary booth representative
- Booth in the exhibit hall (10'x 10')
  - o Standard framing materials, backdrop, identification sign and existing carpet for 10'X10' space
- Listing and company description in the Program Directory
- Listing, Web link and description on the ERM Symposium Web site
- Pre- and post-show attendee lists

**Literature Table: \$1,000**

Showcase your products and services and increase your organization's brand recognition by taking advantage of the Literature Table. Display your promotional brochure (one item) on a table near the registration desk. Exhibitors receive a 50 percent discount. Only 10 slots are available.

**The exhibits will be open during the following dates and times:**

**Monday, April 12:**

- 3:00 PM-4:30 PM Exhibit Set Up
- 5:00 PM – 7:00 PM Reception and Exhibits

**Tuesday, April 13:**

- 7:00 AM – 8:00 AM Continental Breakfast and Exhibits
- 9:30 AM – 10:00 AM Refreshment Break
- 11:15 AM – 11:45 AM Refreshment Break
- 1:00 PM – 2:00 PM Luncheon
- 3:15 PM – 3:45 PM Refreshment Break
- 5:30 PM – 7:30 PM Reception and exhibits-
- 7:30 PM-8:30 PM **EXHIBIT TEAR DOWN AND MOVE OUT**- Exhibit hall is closed for the remainder of the meeting

**Wednesday, April 14:**

Exhibits will not be open on Wednesday, April 14.

Please note that there are three seminars prior to the main conference. The exhibit hall will open with a reception on the afternoon of Monday, April 12, 2010, in time for the conclusion of the seminars and registration for the main convention.



## ENTERPRISE RISK MANAGEMENT SYMPOSIUM

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### **Corporate Sponsorship:**

Sponsorship of the ERM symposium events, such as lunch and receptions, is also available. There are multiple levels of corporate sponsorship available: Platinum at \$25,000; Gold at \$12,500; and Silver at \$5,000. Detailed benefits of each level of sponsorship are listed below:

#### **Platinum Sponsorship Package (\$25,000) includes:**

- Sponsorship of one reception or lunch
- Sponsorship of audio recordings.
- Corporate logo will be featured on all Symposium literature
- Logo included on delegate bag
- Recognition signage of sponsorship at sponsored event
- 10'x10' exhibit booth with premium placement in the Exhibit Hall
- Pre-and post conference attendee list for use in a one-time mailing
- Four (4) full attendee registrations to the ERM Symposium
- Two (2) complimentary booth representatives
- First right of refusal on the 2011 ERM Symposium Platinum Sponsorship

#### **Gold Sponsorship Package (\$12,500) includes:**

- Sponsorship of one breakfast
- Corporate logo in on-site conference literature
- Recognition signage of sponsorship at sponsored breakfast
- Pre-and post conference attendee list for use in a one-time mailing
- Two (2) full attendee registrations to the ERM Symposium

#### **Silver Sponsorship Package (\$5,000) includes:**

- Sponsorship of one break
- Corporate logo in on-site conference literature
- Recognition signage at the sponsored break
- Pre-and post conference attendee list for use in a one-time mailing
- One (1) full attendee registrations to the ERM Symposium

**If you register as an exhibitor or sponsor before Dec. 1, 2009, we will include your company logo and mission statement on the printed brochure, which will be distributed to more than 10,000 highly qualified prospects.**

Please contact Denise Fuesz at [dfuesz@soa.org](mailto:dfuesz@soa.org) or by calling 847.706.3516, if you are interested in corporate sponsorship or exhibiting at the ERM Symposium. We look forward to your participation!

Sincerely,

Denise Fuesz  
Meeting and Exhibit Planner



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EXHIBITOR/SPONSOR CONTRACT

APRIL 12-14, 2010 • SHERATON CHICAGO HOTEL & TOWERS • CHICAGO, IL

(Please submit the organization name with proper capitalization and spacing, EXACTLY as it should appear on all published show materials) Organization \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

(Please list the person who will be receiving all exhibit-sponsor-related materials)

Contact Person \_\_\_\_\_

Title \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

E-Mail Address \_\_\_\_\_

Web Site Address \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

PLEASE COMPLETE THE SECTION BELOW. ALL BENEFITS OF EXHIBITING AND/OR SPONSORSHIPS ARE OUTLINED ON THE ATTACHED COVER LETTER

Payment Due by February 1, 2010

\_\_\_\_\_ EXHIBIT BOOTH (\$2,995)

\_\_\_\_\_ LITERATURE TABLE (\$1,000)

\_\_\_\_\_ PLATINUM SPONSOR (\$25,000)

\_\_\_\_\_ GOLD SPONSOR (\$12,500)

\_\_\_\_\_ SILVER SPONSOR (\$5,000)

PAYING BY CREDIT CARD

Fax your completed contract to:  
Denise Fuesz at 847-273-8538 or  
Email do [Dfuesz@soa.org](mailto:Dfuesz@soa.org)

PAYING BY CHECK

Mail your completed contract with  
check payable to: Society of Actuaries  
PO Box 71293  
Chicago, IL 60694

VISA     MASTERCARD     AMERICAN EXPRESS

Card # \_\_\_\_\_ Exp. date \_\_\_\_\_ Signature \_\_\_\_\_



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**SOCIETY OF ACTUARIES**  
**EIGHTH ANNUAL ENTERPRISE RISK MANAGEMENT SYMPOSIUM**  
**APRIL 12-14, 2010 – SHERATON CHICAGO HOTEL & TOWERS - CHICAGO, IL**  
**EXHIBITOR – SPONSOR CONTRACT PROVISIONS**

In making application, you agree to exhibit under and comply with the provisions of this contract and the exhibitor rules and regulations.

1. These Provisions and the Rules and Regulations governing the Eighth Annual Enterprise Risk Management Symposium are an integral part of the contract. The contract, including the interpretation and enforcement thereof, is governed by the laws of the State of Illinois. All participating exhibitors are subject to these rules, regulations and policies; all exhibitors should review this material thoroughly before signing the contract. Questions regarding these regulations should be directed to Show Management.

2. Sponsorship & Objectives: The Show is the property of and produced for the Society of Actuaries, CAS and PRMIA. Its purpose is to provide educational, up-to-date information on Enterprise Risk Management (ERM). Attendance is not open to the general public.

Exhibitors are encouraged to offer information that is educational, professional and instructional. Selling or taking orders for goods and services will be permitted in the exhibition hall provided that such business is conducted in an appropriate and professional manner. Hard sell or pressure tactics will not be tolerated.

3. Participation/Character of Exhibitors: Only one company's products or services may be shown for each 100 square feet of exhibit space occupied. Only the manufacturer's name will appear on the booth signage and only that company's product/service descriptions will be listed in the exhibit program. A distributor or dealer who handles a manufacturer's products on an exclusive basis in the United States and/or Canada will be permitted to exhibit under his own name if certain conditions are met. Such dealers or distributors interested in exhibiting should contact Show Management directly for more information. All display material will be limited to products, equipment or services that have application to ERM. Show Management reserves the right to refuse space to any applicant who, in the opinion of management, deals in products, equipment or services unrelated to ERM or its industries or who is unlikely to contribute to the overall objectives or purpose of the show.

4. Refunds/Cancellations: Cancellations received by February 1, 2010 will receive a full refund minus a \$200 administrative fee. Cancellations received after February 1, 2010 will receive no refund.

5. Space Assignment: Every effort will be made to assign space in a fair and equitable manner and whenever possible the preferred spaces will be assigned. Show Management maintains the exclusive and unrestricted right to assign space. Assignment of space is final. Space location may not be changed, transferred or canceled without written request by the Exhibitor and subsequent written approval by Show Management. Because of the great number of companies exhibiting similar or related products, Show Management cannot guarantee that a company exhibiting similar products or a company's competitor will not be located in a nearby booth space.

6. Floor Plan: The floor plan for this show will be maintained as originally presented wherever possible. However, management reserves the right to modify the plan to the extent necessary for the best interests of the show, exhibitors and industry.

7. Liability and Insurance: Show Management will take reasonable precautions to safeguard exhibitors' property; however, Show Management and its suppliers assume no liability whatever for loss or damage through any cause of goods, exhibits or other materials owned, rented or leased by the exhibitor before, during or after the show. Management strongly recommends that exhibitors insure exhibit property against loss and theft, and have at least one representative in attendance at all times during the exhibit hours and especially during move-in and move-out.



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A. Show Management strongly urges exhibitors to carry public liability insurance with coverage for personal injury liability, property damage liability and statutory worker's compensation.

B. Exhibitor agrees to protect, save, indemnify, and hold the Society of Actuaries and its directors, officers, employees and agents forever harmless for any damages or charges including actual attorney's fees and costs, imposed for violations of any law or ordinance, whether occasioned by the negligence of the exhibitors or those holding under the exhibitor, and further, exhibitor shall at all times protect, indemnify, save and hold harmless the Sheraton Chicago Hotel & Towers against and from any and all losses, costs (including attorneys fees), damage, liability, judgments, or expense arising from or out of or by reason of any accident or bodily injury or other occurrence to any persons or person, including the exhibitor, its agents, employees, and business invitees which arises from or out of or by reason of said exhibitor occupancy and use of the exhibition premises or a part thereof.

C. In addition, exhibitor acknowledges that the Society of Actuaries and the Sheraton Chicago Hotel & Towers do not maintain insurance covering exhibitor's property and that it is the sole responsibility of the exhibitor to obtain business interruption and property damage insurance covering such losses by exhibitor.

D. In the event of cancellation or disruption of the Show for any cause, this agreement shall terminate and the exhibitor waives any claim for damages or compensation, except that the exhibitor will be entitled to a refund of the amount paid for space less all costs incurred by Show Management and sponsor.