

SPONSOR AND EXHIBITOR PROSPECTUS

Gain exposure for your company at the 2019 ERM Symposium by becoming a sponsor. Sponsorship opportunities are available at various levels which will give your company exposure to key decision makers of various industries.

Why sponsor and exhibit at the 2019 ERM Symposium?

Take advantage of this opportunity to participate as a sponsor in order to:

- Enjoy a high level of visibility to a very targeted audience;
- Build and enhance brand equity for your company among actuaries from all disciplines;
- Be seen as a key player and thought leader across the actuarial space; and
- Gain direct exposure to decision-makers who use your products and services.

Corporate Sponsorship Opportunities

The 2019 ERM Symposium offers three levels of corporate sponsorship:

Platinum Sponsorship Package (\$18,000) includes:

1. Sponsorship of one reception or luncheon with recognition signage.
2. Pre-Symposium exposure on the ERM Symposium web page with your company logo linking to your company website.
3. Four (4) full attendee registrations to the ERM Symposium.
4. On-site exposure through verbal acknowledgement at the opening general session.
5. Company logo included in on-site materials and on delegate bag.
6. Company printed insert included in delegate bag (provided by sponsor, subject to preapproval by the CAS).
7. Sponsor ribbons for all company representatives.
8. Pre- and post-Symposium attendee contact details for one-time use.
9. First right of refusal on the 2020 ERM Symposium Platinum Sponsorship.
10. Complimentary Table Top Space

Gold Sponsorship Package (\$10,000) includes:

1. Sponsorship of one breakfast with recognition signage.
2. Pre-Symposium exposure on the ERM Symposium web page with your company logo linking to your company website.
3. Two (2) full attendee registrations to the ERM Symposium.
4. On-site exposure through verbal acknowledgement at the opening general session.
5. Company logo included in on-site materials.
6. Sponsor ribbons for all company representatives.
7. Pre- and post-Symposium attendee contact details for one-time use.
8. First right of refusal on the 2020 ERM Symposium Gold Sponsorship.
9. 50% Discount on Table Top Space

Silver Sponsorship Package (\$5,000) includes:

1. Sponsorship of one refreshment break with recognition signage.
2. Pre-Symposium exposure on the ERM Symposium web page with your company logo linking to your company website.
3. One (1) full attendee registration to the ERM Symposium.

4. On-site exposure through verbal acknowledgement at the opening general session.
5. Company logo included in on-site materials.
6. Sponsor ribbons for all company attendees.
7. Pre- and post- attendee contact details for one-time use.
8. First right of refusal on the 2020 ERM Symposium Silver Sponsorship.

Additional Sponsorship Opportunities

Literature Sponsor (\$1,000):

Showcase your products and services to increase your organization's brand awareness by taking advantage of the Literature Table. (Limited to five (5) sponsors)

1. Display and distribute your printed literature, such as a company flyer or brochure (one item) at a table near the registration desk.

Onsite Brochure Sponsor (\$1,000):

Gain exposure for your company through a full-page ad which will appear in the ERM Symposium's onsite program, available to all program attendees. Ads must be in high resolution EPS and PNG files and must be submitted by April 1, 2019. *The cost and design of the ad is the responsibility of the sponsor.*

1. All ads must have the following dimensions:
 - ✓ Program Size: 4"x6"
 - ✓ Ad size with Bleeds: 1/8"

Room Key Sponsor (\$2,000)

Sponsor may design room key to be distributed to room block at meeting hotel. Sponsor is **responsible for the cost of production and shipping**. Art is due February 27. Estimated cost (based on artwork) = 500-999 keycards, \$1.79-2.11 each + shipping. Set up for two-sided design will increase cost by approx. \$135 for 500.

Giveaway Item Sponsor (\$2,500):

Companies are invited to broaden their exposure by having their company logo displayed on a give-away item.

1. The \$2,500 licensing fee will allow you to display your company logo on the item you submit. This item will be distributed at the registration desk to every Symposium attendee.
2. Companies interested in sponsoring are responsible for the creation and supply of said item. The Symposium staff will work with you to select an appropriate item and will provide you with shipping information to the event site directly.
3. Items to consider: *USB drives, flash lights, pad folios, umbrellas, pens, water bottles, hats, etc.*
4. In lieu of a give-away item, companies are welcome to provide a company flyer or brochure, for inclusion in the tote bag. *The cost and design is the responsibility of the sponsor.*

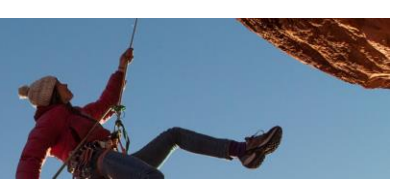
Mobile App Sponsor (\$3,000):

Display your company logo and name on the home page of the Symposium's mobile application, and include a link to direct attendees to the URL of your choosing. Attendees will access the mobile app for:

1. Real-time schedule and speaker updates
2. The most current version of the list of attendees
3. Maps of the hotel property and meeting space, and more!

Charging Station Sponsor (\$3,000)

Secure charging station equipped with a custom back graphic panel and touch screen display with your own artwork, branding, logos and colors. Customize even further with branded key cards to be distributed to all attendees. Custom key cards incur an extra \$650 fee per 500 keys.



Exhibitors

Highlights and Benefits for Exhibitors

1. On-site exposure through acknowledgement during the opening general session.
2. Exhibitor ribbons for all company representatives in attendance.
3. Receptions, breakfasts, as well as networking and refreshment breaks in the Exhibit Hall to attract attendees to your booth
4. Dedicated time for exhibits with no other scheduled events or sessions at the time.

Exhibit Fee of \$3,500 includes:

1. Table top space in general meeting space, for the entirety of the meeting.
2. Pre-Symposium branding on the ERM Symposium website with your company logo linking to your company website.
3. Company logo and description included in the on-site program. Deadline applicable.
4. Pre-show attendee contact details, including email addresses, provided in an Excel spreadsheet for one-time use.

5. Shipping information is provided below; sponsor is responsible for their materials on-site.

Please note that exhibitors wishing to attend education sessions must register and pay the full registration fee.

Shipping Details:

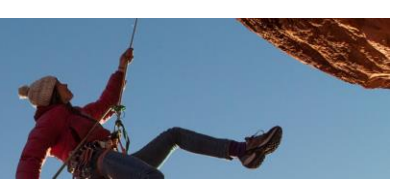
1. All items that are for your exhibit booth should be shipped directly to the hotel. Expected arrival should be between April 28 and 30, 2019.
2. All printed materials and give-away items that are to be included in the registration bags must be shipped directly to the hotel for arrival between April 28 and 30, 2019.
3. Hotel shipping and handling fees may apply

All printed materials/give-away items to be included in the registration bags, must be shipped directly to the hotel for arrival between April 28 and 30, 2019. Ship 200 copies/items to:

Clarisa Figueroa, Arriving May 1
Renaissance Orlando at SeaWorld
6677 Sea Harbor Drive
Orlando, FL 32821
2019 ERM Symposium
Contact # 518-495-1828
Box ___ of ___ (ex. 1 of 10)

All items for the exhibit booth should be sent directly to the hotel. Items for your booth MUST arrive between April 28 and 30, 2018 and MUST be labeled as follows:

First & Last Name (Guest):
Renaissance Orlando at SeaWorld
6677 Sea Harbor Drive
Orlando, FL 32821
2019 ERM Symposium
Guest Mobile Contact No.:
Box ___ of ___ (ex. 1 of 10)



Tentative Exhibitor Program

Set-up Details

Wednesday, May 1	
2:30 p.m. – 4:30 p.m.	Exhibitor Set-up
Friday, May 3	
1:30 p.m. – 3:00 p.m.	Breakdown

Exhibit Hall Schedule *(Subject to change)*

Thursday, May 2	
7:45 a.m. – 8:30 a.m.	Breakfast with Exhibits
9:15 a.m. – 9:30 a.m.	Refreshment Break
10:45 a.m. – 11:00 a.m.	Refreshment Break
2:30 p.m. – 2:45 p.m.	Refreshment Break
5:30 p.m. – 6:30 p.m.	Reception with Exhibits
Friday, May 3	
7:45 a.m. – 8:30 a.m.	Breakfast with Exhibits
9:15 a.m. – 9:30 a.m.	Refreshment Break
10:45 a.m. – 11:00 a.m.	Refreshment Break

You may leave your tabletop exhibit set up throughout the meeting, but business should be conducted at the exhibit only during the above specified times. The exhibit hall is not open for business during educational sessions.

Engagement Opportunities

Thursday, May 2	
12:30 p.m. – 1:30 p.m.	General Luncheon
Friday, May 3	
12:30 p.m. – 1:30 p.m.	Networking Luncheon

Exhibitors are welcome to join attendees for these events.



Exhibitor/Sponsor Application:

I. Sponsorship Information

Indicate the organization name with proper capitalization and spacing, EXACTLY as it should appear on all materials:

Organization/Company website to be linked from CAS Website and Twitter handle (Ex: @orgname):

Sponsorship Opportunity	Regular Cost	Check to Select
Platinum Sponsor	\$18,000	<input type="checkbox"/>
Gold Sponsor	\$10,000	<input type="checkbox"/>
Silver Sponsor	\$5,000	<input type="checkbox"/>
Exhibitor	\$3,500	<input type="checkbox"/>
Additional Exhibitor Badge (x <input type="checkbox"/>)	\$450	<input type="checkbox"/>
Charging Station Sponsor	\$3,000	<input type="checkbox"/>
Room Key Sponsor	\$2,000	<input type="checkbox"/>
Give-Away Sponsor	\$2,500	<input type="checkbox"/>
Mobile App Sponsor	\$3,000	<input type="checkbox"/>
Onsite Brochure Sponsor	\$1,000	<input type="checkbox"/>
Literature Table	\$1,000	<input type="checkbox"/>

Note: Upon submitting this form please include the following items to be included on the event's main website:

1. Company Logo: File must be in vector format (.eps, .ai) or high resolution jpeg of at least 300 dpi.
2. Company Description: No longer than 350 words

II. Give-Away Item Sponsors: Please tell us about your sponsorship idea for a give-away item.
(Example: Flyer, water bottle, highlighter, etc.)

III. Exhibitor(s) Information:

Main person who will be receiving all sponsor and exhibitor-related materials:

Contact Person: _____ Title: _____

Phone: _____ Email: _____

For more information, please contact Clarisa B. Figueroa at cfigueroa@casact.org or 703-562-1722



a) Primary Complementary Exhibitor Name Badge:

Dietary or physical restrictions for CAS staff to note and Emergency Contact Information:

b) Additional Exhibitor- Only Badge (\$450 each):

Exhibitor-only Name Badge:

Dietary or physical restrictions for CAS staff to note and Emergency Contact Information:

IV. Complementary Registrations/ Exhibitor badges:

Please indicate the names of the attendees that will be utilizing the meeting registration(s) and Exhibitor passes for your organization.

Platinum Sponsorship: Receive 4 complimentary attendee registrations and 1 complimentary exhibitor badges.

a) Attendee Registrations:

1. _____ 3. _____
2. _____ 4. _____

b) Exhibitor Badges- Complimentary (Refer to previous page):

1. _____

Dietary Restrictions: _____

c) Additional Exhibitor Badges (\$450 each):

1. _____

Dietary Restrictions: _____

Gold Sponsorship: Receive 2 complimentary attendee registrations.

a) Attendee Registrations:

1. _____ 2. _____

Silver Sponsorship: Receive 1 complimentary attendee registrations.

a) Attendee Registrations:

1. _____



Exhibitor and Sponsor Terms and Conditions

All sponsors participating in the Event Sponsorship Opportunities are subject to this agreement. The following terms and conditions govern those exhibiting at, and/or sponsoring the 2019 ERM Symposium:

1. **All sponsorships are granted on first-come basis** unless an agreement is made for first right of refusal for the following year.
2. **Agreements:** Verbal confirmations or telephone reservations will be held for three business days pending receipt of agreement/prospectus and applicable fee payment. Once the Casualty Actuarial Society (CAS) has received a signed agreement and payment, an email confirmation will be send to you.
3. **Hospitality Events:** Sponsors may not conduct group functions, such as meetings, off-site dinners, receptions, demonstrations, film showings, speeches or other similar activities, during times which conflict with any officially programmed meeting event.
4. **Marketing Materials** provided for the event (fliers, marketing items, etc.) must be submitted to the CAS Sponsorship Representative at least 15 days prior to the event for approval before use.
5. **Cancellations:** In the case of acts of war, terrorism, natural disasters or other circumstances beyond the CAS control, the CAS reserves the right to either cancel the event or reschedule it for a different date and/or location. Should the event be rescheduled for a different date, the sponsor may make the election to receive a refund for the fees collected by the CAS or transfer the fees to a sponsorship for the new event date. In the case of cancellation, the CAS shall have no further liability to you other than refund your fees. It will not be responsible to you for any other resulting costs or liabilities incurred by you as a result of the cancellation. If CAS cancels the event for any reason apart from those covered above, partner will be refunded within 30 days for any payments already made. If the sponsor cancels more than 30 days prior to the event, the sponsor will receive a refund, minus \$500 administrative fee. There will be no refund if a sponsor cancels less than 30 days prior to the event. CAS accepts no responsibility for any loss/damage to property or personal injury that occurs during or in preparation for the event.

Signature: _____ **Date:** _____

Printed Name: _____ **Title:** _____

Payment Information:

Check Payment - Mail your application with check payable to:

Casualty Actuarial Society
P.O. Box 425
Merrifield, VA 22116-0425

Credit Card Payment

Credit Card #: _____

Exp. Date (MM/YY): _____

Cardholder Name: _____

Credit Card Billing Address: _____

Signature: _____

* Fax your application to 703-276-3108: Casualty Actuarial Society, Attn. Clarisa B. Figueroa

* You can also email the same at cfigueroa@casact.org