

## SPONSOR AND EXHIBITOR PROSPECTUS

Gain exposure for your company at the 2020 ERM Symposium by becoming a sponsor. Sponsorship opportunities are available at various levels which will give your company exposure to key decision makers of various industries.

### Why sponsor and exhibit at the 2020 ERM Symposium?

Take advantage of this opportunity to participate as a sponsor in order to:

- Enjoy a high level of visibility to a very targeted audience;
- Build and enhance brand equity for your company among actuaries from all disciplines;
- Be seen as a key player and thought leader across the actuarial space; and
- Gain direct exposure to decision-makers who use your products and services.

### Corporate Sponsorship Opportunities

The 2020 ERM Symposium offers three levels of corporate sponsorship:

#### **Platinum Sponsorship Package (\$18,000) includes: SOLD**

1. Sponsorship of one reception or luncheon with recognition signage.
2. Pre-Symposium exposure on the ERM Symposium web page with your company logo linking to your company website.
3. Four (4) full attendee registrations to the ERM Symposium.
4. On-site exposure through verbal acknowledgement at the opening general session.
5. Company logo included in on-site materials and on delegate bag.
6. Company printed insert included in delegate bag (provided by sponsor, subject to preapproval by the CAS).
7. Pre- and post-Symposium attendee contact details for one-time use.
8. Complimentary Exhibit Space

#### **Gold Sponsorship Package (\$10,000) includes:**

1. Sponsorship of one breakfast with recognition signage.
2. Pre-Symposium exposure on the ERM Symposium web page with your company logo linking to your company website.
3. Two (2) full attendee registrations to the ERM Symposium.
4. On-site exposure through verbal acknowledgement at the opening general session.
5. Company logo included in on-site materials Company logo included in on-site materials and on delegate bag.
6. Pre- and post-Symposium attendee contact details for one-time use.
7. 50% Discount on Exhibit Space

#### **Silver Sponsorship Package (\$5,000) includes:**

1. Pre-Symposium exposure on the ERM Symposium web page with your company logo linking to your company website.
2. One (2) full attendee registration to the ERM Symposium.
3. On-site exposure through verbal acknowledgement at the opening general session.
4. Pre- and post- attendee contact details for one-time use.

## Additional Sponsorship Opportunities

### Onsite Brochure Sponsor (\$1,000):

Gain exposure for your company through a full-page ad which will appear in the ERM Symposium's onsite program, available to all program attendees. Ads must be in high resolution EPS and PNG files and must be submitted by February 7, 2020. *The cost and design of the ad is the responsibility of the sponsor.*

1. All ads must have the following dimensions:
  - ✓ Program Size: 4"x6"
  - ✓ Ad size with Bleeds: 1/8"

### Room Key Sponsor (\$2,000)

Sponsor may design room key to be distributed to room block at meeting hotel. Sponsor is **responsible for the cost of production and shipping**. Art is due February 27. Estimated cost (based on artwork) = 500-999 keycards, \$1.79-2.11 each + shipping. Set up for two-sided design will increase cost by approx. \$135 for 500.

### Giveaway Item Sponsor (\$2,500):

Companies are invited to broaden their exposure by having their company logo displayed on a give-away item.

1. The \$2,500 licensing fee will allow you to display your company logo on the item you submit. This item will be distributed at the registration desk to every Symposium attendee.
2. Companies interested in sponsoring are responsible for the creation and supply of said item. The Symposium staff will work with you to select an appropriate item and will provide you with shipping information to the event site directly.
3. Items to consider:
  - Flyer/Brochure
  - Spinner
  - Charging Cable/headsets
  - Sports bottle/Tumbler
  - Mints/Gum
  - Journal/Post-its
  - Highlighter/Pens
  - Phone Wallet/Stand
  - Branded Gear/Hats
  - Portable Flashlights, etc.
4. In lieu of a give-away item, companies are welcome to provide a company flyer or brochure, for inclusion in the tote bag. *The cost and design are the responsibility of the sponsor.*

### Charging Station Sponsor (\$3,000)

Secure charging station equipped with a custom back graphic panel and touch screen display with your own artwork, branding, logos and colors. Customize even further with branded key cards to be distributed to all attendees. Custom key cards incur an extra \$650 fee per 500 keys.

## Exhibitors (\$3,500)

Get some on-site exposure through acknowledgement during the opening general session. Engage with attendees and attract them to your booth during receptions, breakfasts, as well as networking and refreshment breaks in the Exhibit Hall to attract attendees to your booth. [Exhibitor Fee of \\$3,500 includes:](#)

1. Exhibit space with 6-foot table in general meeting space, for the entirety of the meeting.
2. Pre-Symposium branding on the ERM Symposium website with your company logo linking to your company website.
3. Company logo will be included in the on-site program **if provided before deadline.**
4. Pre-event or Post-event attendee contact details, including email addresses, provided in an Excel spreadsheet for one-time use.

### Shipping Details:

1. All items that are for your exhibit booth should be shipped directly to the hotel. Expected arrival should be between March 4-6, 2020.
2. All printed materials and give-away items that are to be included in the registration bags must be shipped directly to the hotel for arrival between March 4-6, 2020.
3. Hotel shipping and handling fees may apply

### **Giveaway Item Sponsors: Please ship 200 copies/items with label as follows:**

Clarisa Figueroa, Arriving May 8  
The Westin Tampa Waterside  
725 S Harbour Island Blvd,  
Tampa, FL 33602  
2020 ERM Symposium  
Contact # 518-495-1828  
Box \_\_\_ of \_\_\_ (ex. 1 of 10)

### **Exhibitors: Your items should be sent directly to the hotel and MUST be labeled as follows:**

First & Last Name (Guest):  
The Westin Tampa Waterside  
725 S Harbour Island Blvd,  
Tampa, FL 33602  
2020 ERM Symposium  
Guest Mobile Contact No.:  
Box \_\_\_ of \_\_\_ (ex. 1 of 10)

**Exhibitor Schedule**

**Set-up Details**

Sunday, March 9	
4:00 p.m. – 6:00 p.m.	Exhibitor Set-up
Tuesday, March 10	
1:30 p.m. – 3:00 p.m.	Breakdown

**Exhibit Hall Schedule** *(Subject to change)*

Monday, March 9	
7:45 a.m. – 8:30 a.m.	Breakfast with Exhibits
10:20 a.m. – 10:35 a.m.	Break
1:50 p.m. – 2:05 p.m.	Break
2:55 p.m. – 3:10 p.m.	Break
5:00 p.m. – 6:30 p.m.	Reception with Exhibits
Tuesday, March 10	
7:30 a.m. – 8:30 a.m.	Breakfast with Exhibits
9:15 a.m. – 9:30 a.m.	Break
10:20 a.m. – 10:35 a.m.	Break

You may leave your tabletop exhibit set up throughout the meeting, but business should be conducted at the exhibit only during the above specified times. The exhibit hall is not open for business during educational sessions.

**Engagement Opportunities**

Monday, March 9	
11:50 p.m. – 1:00 p.m.	General Luncheon
Tuesday, March 10	
12:30 p.m. – 1:30 p.m.	Luncheon

Exhibitors are welcome to join attendees for these events.

**Exhibitor/Sponsor Application:**

**I. Sponsorship Information**

Indicate the organization name with proper capitalization and spacing, EXACTLY as it should appear on all materials:

Organization/Company website to be linked from CAS Website and Twitter handle (Ex: @orgname):

Sponsorship Opportunity	Regular Cost	Check to Select
Platinum Sponsor	\$18,000	<input type="checkbox"/>
Gold Sponsor	\$10,000	<input type="checkbox"/>
Silver Sponsor	\$5,000	<input type="checkbox"/>
Exhibitor	\$3,500	<input type="checkbox"/>
Additional Exhibitor Badge (x <input type="checkbox"/> )	\$450	<input type="checkbox"/>
Charging Station Sponsor	\$3,000	<input type="checkbox"/>
Room Key Sponsor	\$2,000	<input type="checkbox"/>
Give-Away Sponsor	\$2,500	<input type="checkbox"/>
Onsite Brochure Sponsor	\$1,000	<input type="checkbox"/>

Note: Upon submitting this form please include the following items to be included on the event’s main website:  
 1. Company Logo: File must be in vector format (.eps, .ai) or high-resolution jpeg of at least 300 dpi.  
 2. Company Description: No longer than 350 words

**Give-Away Item Sponsors:** Please tell us about your sponsorship idea for a give-away item.

- |  |  |
|--|--|
| <input type="checkbox"/> Flyer/Brochure          | <input type="checkbox"/> Journal/Post-its    |
| <input type="checkbox"/> Spinner                 | <input type="checkbox"/> Highlighter/Pens    |
| <input type="checkbox"/> Charging Cable/headsets | <input type="checkbox"/> Phone Wallet/Stand  |
| <input type="checkbox"/> Sports bottle/Tumbler   | <input type="checkbox"/> Portable Flashlight |
| <input type="checkbox"/> Mints/Gum               | <input type="checkbox"/> Other: _____        |



I. Complementary Registrations/ Exhibitor badges:

Please indicate the names of the attendees that will be utilizing the meeting registration(s) and Exhibitor passes for your organization.

**Platinum Sponsorship:** Receive 4 complimentary attendee registrations and 1 complimentary exhibitor badges:

➤ Attendees full names:

- 1. \_\_\_\_\_
- 2. \_\_\_\_\_
- 3. \_\_\_\_\_
- 4. \_\_\_\_\_

➤ Please provide exhibitor Full Name:

- 1. \_\_\_\_\_

**Gold Sponsorship:** Receive 2 complimentary attendee registrations.

➤ Please provide full name of attendees:

- 1. \_\_\_\_\_
- 2. \_\_\_\_\_

**Silver Sponsorship:** Receive 1 complimentary attendee registrations.

➤ Please provide full name of attendee:

- 1. \_\_\_\_\_

**Exhibitors:** Receive 1 complimentary exhibitor badge

➤ Please provide exhibitor Full Name:

- 1. \_\_\_\_\_

**Dietary Restrictions:** \_\_\_\_\_

➤ Additional Exhibitor Badges (\$450 each) – Please provide full name for badge below:

- 1. \_\_\_\_\_

**Dietary Restrictions:** \_\_\_\_\_



## Exhibitor and Sponsor Terms and Conditions

All sponsors participating in the Event Sponsorship Opportunities are subject to this agreement. The following terms and conditions govern those exhibiting at, and/or sponsoring the 2019 ERM Symposium:

1. **All sponsorships are granted on first-come basis** unless an agreement is made for first right of refusal for the following year.
2. **Agreements:** Verbal confirmations or telephone reservations will be held for three business days pending receipt of agreement/prospectus and applicable fee payment. Once the Casualty Actuarial Society (CAS) has received a signed agreement and payment, an email confirmation will be sent to you.
3. **Hospitality Events:** Sponsors may not conduct group functions, such as meetings, off-site dinners, receptions, demonstrations, film showings, speeches or other similar activities, during times which conflict with any officially programmed meeting event.
4. **Marketing Materials** provided for the event (fliers, marketing items, etc.) must be submitted to the CAS Sponsorship Representative at least 15 days prior to the event for approval before use.
5. **Cancellations:** In the case of acts of war, terrorism, natural disasters or other circumstances beyond the CAS control, the CAS reserves the right to either cancel the event or reschedule it for a different date and/or location. Should the event be rescheduled for a different date, the sponsor may make the election to receive a refund for the fees collected by the CAS or transfer the fees to a sponsorship for the new event date. In the case of cancellation, the CAS shall have no further liability to you other than refund your fees. It will not be responsible to you for any other resulting costs or liabilities incurred by you as a result of the cancellation. If CAS cancels the event for any reason apart from those covered above, partner will be refunded within 30 days for any payments already made. If the sponsor cancels more than 30 days prior to the event, the sponsor will receive a refund, minus \$500 administrative fee. There will be no refund if a sponsor cancels less than 30 days prior to the event. CAS accepts no responsibility for any loss/damage to property or personal injury that occurs during or in preparation for the event.

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

**Printed Name:** \_\_\_\_\_ **Title:** \_\_\_\_\_

### Payment Information:

**Check Payment - Mail your application with check payable to:**

Casualty Actuarial Society  
P.O. Box 425  
Merrifield, VA 22116-0425

**Credit Card Payment**

Credit Card #: \_\_\_\_\_

Exp. Date (MM/YY): \_\_\_\_\_

Cardholder Name: \_\_\_\_\_

Credit Card Billing Address: \_\_\_\_\_

Signature: \_\_\_\_\_

\* Fax your application to 703-276-3108: Casualty Actuarial Society, Attn. Clarisa B. Figueroa

\* You can also email the same at [cfigueroa@casact.org](mailto:cfigueroa@casact.org)